



VIBRANT GUJARAT  
GLOBAL  
**TRADE**  
SHOW 2013

8-13 January 2013 | Nr. Mahatma Mandir, Gandhinagar, Gujarat, India



*ibrant*  
GUJARAT 2013  
11-13 Jan.  
The Global Business Hub | 6<sup>th</sup> Global Summit

## A CHANCE TO BE A PART OF

AN INTERNATIONAL TRADE SHOW...

THE BIENNIAL VIBRANT GUJARAT SUMMIT...

A BUSINESS PLATFORM SHOWCASING 25 + SECTORS...

A PROMISE OF 1,00,00,000 FOOTFALLS...

AT ONE OF THE LARGEST EXHIBITION VENUES EVER... 1,00,000 SQ MTS

## UNLIMITED OPPORTUNITIES

If you wish to meet booming business opportunities half-way, this global trade show is the place to be. The mega-scale trade show will be organized concurrently with the biennial Vibrant Gujarat Summit 2013. A Global Event where stalwarts and industry leaders from the business world converge once every two years. After five successful biennial summits, as the sixth summit promises to be mightier; this trade show is being organized with a promise parallel, in scope and scale to the main summit.



## THE MAN LEADING THE MOVEMENT

Gujarat's development journey is now on an auto pilot mode. With robust world class infrastructure, business friendly policies and the unflinching commitment of its people for growth, Gujarat has achieved a consistent double digit growth rate. We have been holding Vibrant Gujarat Summit since the year 2003. With the support of all the stakeholders, it has grown from an investment promotion event to a growth propelling event. The event that had started as a business meet, has today metamorphosed into an international knowledge sharing platform. Vibrant Gujarat Summit is not only a global event but also a globally sought- after event. Participation in this event is a good business decision in itself... other transactions are just by products.

Welcome to Gujarat, welcome to the sixth Vibrant Gujarat Summit.  
Welcome to Vibrant Gujarat Global Trade Show 2013.

NARENDRA MODI  
CHIEF MINISTER, GUJARAT

IF SOMEONE SAID IT WAS POSSIBLE TO HAVE 450 MILLION DOLLAR IN MOU TO SIGN. THEY SAY NOT A CHANCE. IF SOMEONE SAID IT IS POSSIBLE TO BUILD THIS INCREDIBLE FACILITY (MAHATMA MANDIR) IN 182 DAYS, THEY SAY NOT A CHANCE. BUT THERE IS ONE THING I'VE WITNESSED IN GUJARAT, IN CHIEF MINISTER MODI'S GUJARAT, THAT THE IMPOSSIBLE IS POSSIBLE.

Zainul Abhidin Rashid  
Minister of Foreign Affairs, Singapore

GUJARAT IS UNQUESTIONABLY ONE OF THE BEST STATE FOR DOING BUSINESS IN INDIA WITH ALL THE INFRASTRUCTURE, HUMAN RESOURCES, INDUSTRY ACCUMULATION AND BUSINESS PROGRESS. BUT ABOVE ALL IT IS THE VISION OF THE STATE FOR DEVELOPMENT AND FULLY FLEDGED GOVERNMENT SUPPORT THAT IS MOST IMPRESSIVE.

Patrick Brown  
Member of Parliament, Canada

SOON I THINK GUJARAT WILL START TO PROVIDE LEADERSHIP IN TERMS OF PROJECT'S SIZE AND SCALE. AND, I THINK ALL OF YOU WOULD BE PROUD TO BE A PART OF THIS AND TO PARTICIPATE NOT ONLY IN THE INDUSTRIAL GROWTH WHICH IS KNOWN NOW, BUT ALSO IN THE RURAL DEVELOPMENT OF THE STATE WHICH IS SO VISIONARILY INITIATED.

Ratan Tata  
Chairman & MD, Tata Group

WHEN THE WHO'S WHO OF INDIAN INDUSTRY LINE UP TO PROCLAIM THEIR FAITH IN GUJARAT AS A WHOLESOME PLACE FOR INVESTMENT, HAVING ALREADY PUT THEIR MONEY WHERE THEIR MOUTH IS, NEITHER INDIA NOR THE REST OF THE WORLD CAN AFFORD TO BE IN DENIAL.

Swapan Dasgupta  
Times of India

GUJARAT, COMMITTED TO THE QUALITY OF LIFE, PROSPERITY AND OPPORTUNITY FOR ALL ITS 6 CRORE PEOPLE TO MAKE SURE THAT WITHIN INDIA IT IS THE FIRST STATE TO LIVE... TO REALLY TAKE EACH AND EVERY OF ITS CITIZEN OUT OF POVERTY.

Mukesh Ambani  
Chairman & MD, Reliance Industries Ltd.

GUJARAT IS THE ENGINE OF THE ECONOMY OF INDIA.

Jefferson De Castro  
High Minister, State of Mato Grassom, Brazil

Hideaki Domichi  
His Excellency, Ambassador of Japan

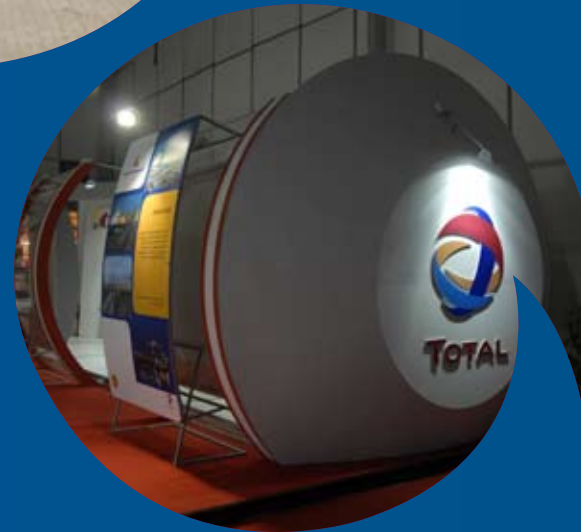


## THE VIBRANT ADVANTAGE

The Government of Gujarat has been successfully organizing the biennial Summits - Vibrant Gujarat Summits since 2003. Over the years, this summit has emerged as one of the most significant events in India. A quick glance at the highlights of the last Summit of 2011 are a testimony to this fact.

- Participation from 101 countries with over 1,400 foreign delegates
- 8,380 Memorandum of Understanding (MoUs) were signed for Rs. 20,83,000 crore (USD 450 billion)
- Around 460 tie-ups were forged with leading institutions from across the globe for exchange of knowledge
- Participation of a large number of national and international speakers for various seminars and discussions
- Over 350 speakers participated in more than 30 seminars
- The event also provided excellent networking opportunities through B2B meeting arrangements, networking dinners, buyer seller meets, export pavilions and catalogue shows

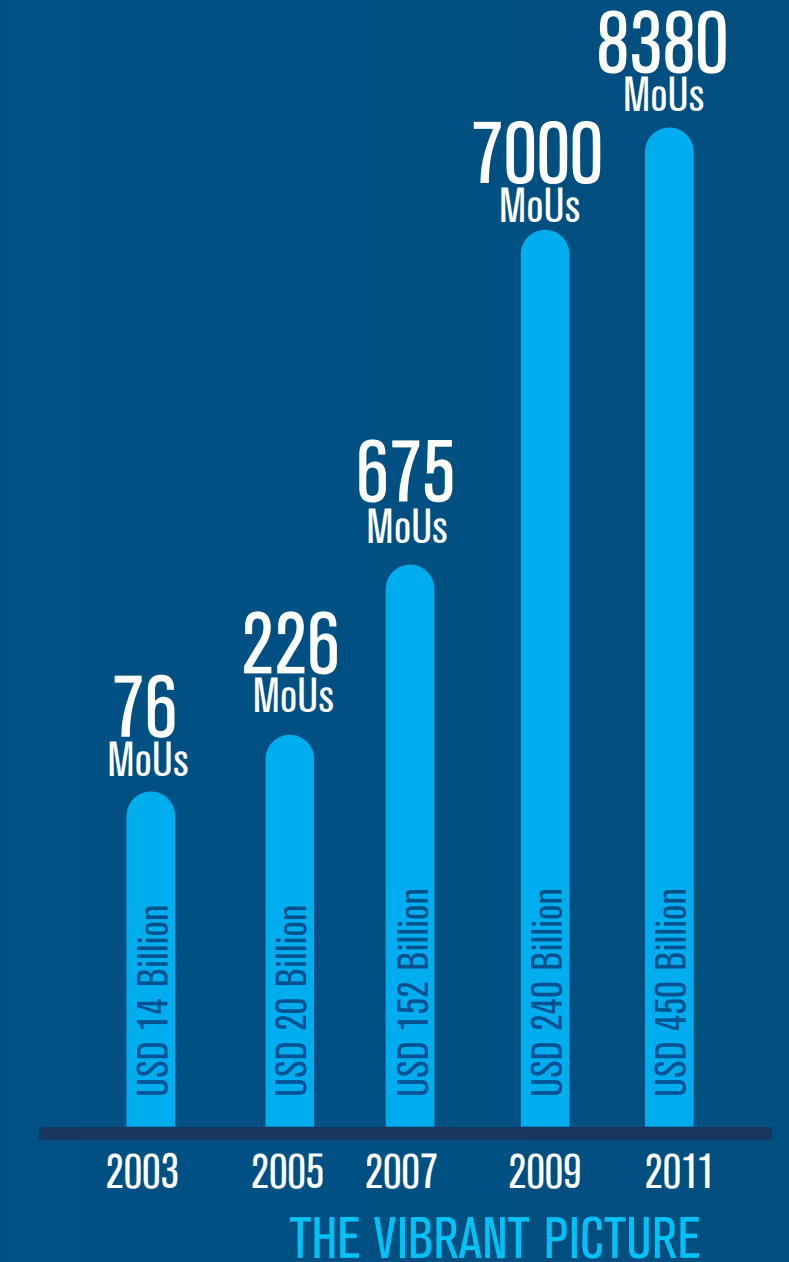
While two of the summits have been partnered by Japan and Canada. The 2013 Summit is expecting partnership from various countries.



## THE VIBRANT GUJARAT GLOBAL SUMMIT 2013 WILL VENTURE MUCH BEYOND INVESTMENTS WITH STRATEGIC FOCUS ON INNOVATION, SUSTAINABILITY AND HUMAN DEVELOPMENT.

A series of more than 70 events are planned in the run up to the event which include Lecture series on Governance, Financing and Emerging New Economic Regimes in addition to various Conventions and Seminars on different subjects and sectors of Global importance.

The scale of the Summit is will transcend all preceding summit in terms of participations, partners and event the size of the Exhibition; which will be one of the biggest ever in Indian history.





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## THE MULTI SECTOR GLOBAL B2B MARKETPLACE

Few other platforms in the world can boast of a single premise where there can be buyer seller meets, international conferences, business networking, technology assessments, strategic partnerships, vendor development and so on.

VGGTS has been strategically planned to incorporate all of the key focus sectors within the exhibition area to give to all exhibitors the advantage of inter-sectoral business opportunities.

### 11 DEDICATED PAVILIONS - 100,000+ SQ. MTS

- iNDEXTb
- ENERGIZERS & GENERATORS
- INFRASTRUCTURE & REAL ESTATE
- SYNERGISERS & REACTORS
- PRODUCERS & PROCESSERS
- ENABLERS & PROVIDERS
- MINING
- PLASTICS
- ENGINEERS & CREATORS
- AUTOMOBILES & AUTO COMPONENTS
- STATES & COUNTRIES



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# INTERNATIONAL EXPOSURE

MINIMUM 20% INTERNATIONAL PARTICIPATION  
PRESENCE FROM OVER 100 COUNTRIES

## THE VGGTS ADVANTAGE

SPREAD OVER

**100,000**  
SQ MTS

### EXPLORE INTER-SECTORAL BUSINESS POTENTIAL

Ancillary and supplier industries have the advantage of participating in a one-stop interface to harness the powers of meeting multiple sectors

Position of exhibition stalls grouped as per co-related industries after research to tap multi-sector orders

### A SCALED-UP EXHIBITION EVENT

Ensured footfalls of relevance  
Stalls with inbuilt cubicles to sit and hold immediate talks

International level display facilities  
Business centre facilitations  
An instant office to host business talks

### PROFESSIONAL MARKETING

Includes one-year of press coverage in business and trade magazines to ensure maximum and more importantly the right kind of footfalls

Social media marketing to spread awareness of event

Email marketing in form of teasers, regular newsletters to business houses to generate awareness

### VISITOR PROFILE

Decision-Makers  
Trade Delegations from India & Overseas  
Purchasers & Sourcing personnel  
Diplomats & Academicians  
Technocrats  
Government / PSU Departments  
Contractors & Consultants  
Overseas & Indian Media



## ENGINEERS & CREATORS PAVILION

- Engineering & Machine tools
- Construction & Earth Moving
- Foundry
- Port, Ship Building
- SIR, Industrial Park, Logistic Park
- Material Handling & Logistics
- Urban Development

## ENABLERS & PROVIDERS PAVILION

- Knowledge Sector
- IT Sector
- Tourism
- Healthcare
- Financial Services
- Aviation
- Education Sector
- Electronics & Automation

## ENERGISERS & GENERATORS PAVILION

- Power Generation & Distribution
- Conventional Power & Non Conventional Power
- Environmental Technology
- Oil & GAS Sector
- Renewable Energy Sector

## PRODUCERS & PROCESSERS PAVILION

- Agro & Food Processing
- Textiles
- Ceramics
- Water Treatment
- Gems & Jewellery

## SYNERGISERS & REACTORS PAVILION

- Chemical & Petrochemicals
- Pharmaceuticals & Biotechnology
- Innovation Sector
- Centers of Excellence

## STATES & COUNTRIES PAVILION

- Countries Pavilion
- States Pavilions
- States & Central Govt.'s PSU'S
- M.S.M.E Pavilion
- Vendor Development



INFRASTRUCTURE &  
REAL ESTATE  
PAVILION

MINING  
PAVILION

AUTOMOBILES &  
AUTO COMPONENTS  
PAVILION

PLASTICS  
PAVILION



The Chemical & Petrochemicals Oil, Gas & Power Power Generation & Distribution Nuclear Power Environment Technology Engineering & Machine tools Automobile Tourism Aviation  
Pharmaceuticals & Biotechnology Earth Moving Construction Machinery & Mining Foundry Port, Ship Building SIR, SEZ, Industrial Park, Logistic Park Knowledge & IT Sector  
Material Handling & Logistics Urban Development Real Estate & Infrastructure Knowledge & IT Sector Tourism Financial Services Healthcare Agro & Food Processing Real Estate  
Aviation Agro & Food Processing Textiles Ceramics Water Treatment Gems & Jewellery Pharmaceuticals & Biotechnology Earth Moving Construction Machinery & Mining Port, Sh



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11 PAVILIONS  
25+ BUSINESS SECTORS  
25,000+ PRODUCTS

# THE GUJARAT ADVANTAGE

## 1600 KM COASTLINE

OFFERS NUMEROUS OPPORTUNITIES FOR PORT BASED INDUSTRIES

GATEWAY TO LAND LOCKED STATES IN INDIA

LOCATED ON THE WEST COAST OF INDIA AND CONNECTED TO MAJOR PORTS OF UK, AUSTRALIA, MIDDLE EAST AND EAST ASIAN ECONOMIES



# FUTURISTIC INFRASTRUCTURE

TAKING A LEAD IN CREATING THE RIGHT KIND OF INFRASTRUCTURE WITH A FOCUS ON THE FUTURE

- 13 Special Investment Regions of more than 100 sq km each being planned
- Petrochemical and Petroleum Investment Region and existing 200 industrial areas creating opportunities across sectors
- 38% (>500 kms) of the planned Delhi Mumbai Industrial Corridor (DMIC) & Dedicated Freight Corridor (DFC) passing through Gujarat
- Development of new industrial areas for parks, tourism, recreation and information technology
- Knowledge Corridor & Integrated Townships
- Gujarat International Finance-tech City - India's first Special Economic zone (SEZ) for International financial services
- Metro rail facilities in Ahmedabad - Gandhinagar

# WORLD-CLASS INFRASTRUCTURE

GUJARAT'S EXCELLENT TRADE AND TRANSPORTATION NETWORKS CREATE BETTER MARKET ACCESS AND TRADE FLOWS FOR COMPANIES

- The Sardar Sarovar Narmada river linkage project, to create continuous water supply throughout the state
- High teledensity and excellent internet connectivity in the state
- A power sufficient state with one of the highest per capita power consumptions. Power capacity to exceed 25,000 MW by 2020
- Round-the-clock uninterrupted power supply throughout the state
- The only Indian state with an integrated 2400 km state-wide Gas Grid
- State with the highest number of ports and airports
- Excellent road network upto village level and rail network
- BRTS network in major cities



# HIGHLY SKILLED MANPOWER

Ranked 1st in terms of providing jobs to candidates through employment exchanges

India's best educational institutions are in Gujarat - IIT, IIM, NIFT, MID, CEPT, PDPU and National Law University

Increased seat availability in technical institutions by 100% over last 3 years

Skill Development Centers and Centers of Excellence (CEDs) to provide industry responsive manpower

Man-days lost in the last 3 years  
**≈ ZERO**

# THE INDIA ADVANTAGE

INDIA RANKS AT THE TOP ON THE AVAILABILITY OF SKILLED MAN POWER, ACCESS TO LOCAL & INTERNATIONAL MARKETS AND STRONG MARKET FUNDAMENTALS.

- Trillion dollar economy
- 53% of GDP from service sector
- 29% of GDP from industry
- Average growth of 7% during global economic slowdown
- Second most favoured destination for FDI
- FDI inflow grew at an average rate of 5% during global economic slowdown
- USD 18.4 billion FDI between April-Feb 2011



SECTORS ATTRACTING HIGHEST FDI (2000-2011)

- Manufacturing
- Service Sector
- Computer Software & hardware
- Telecommunications
- Housing and Real Estate
- Construction



# STRONG FACTOR CONDITIONS

IN THE SPHERE OF DEVELOPMENT, THE WORLD IS NOW LOOKING TO INDIA AND INDIA NOW LOOKS TO GUJARAT

Chanda Kochhar,  
MD and CEO, ICICI

## Growing Economy

- Economy expected to grow annually at +7%
- FDI exceeding USD 130 billion since 2000

## Thrust on Infrastructure Development

- India has plans to invest a massive 500 billion USD in infrastructure over the next 5 years

## Enabling Business Environment

- e-Governance initiatives by many government institution
- Single window approach for investments to facilitate foreign investors

## Strong Market Fundamentals

- Market driven by 300 million plus middle income class
- A market of more than 1 billion consumers

## Large and Growing Talent Pool

- Highest number of professionals per year than any other country
- Largest and youngest employable human resource



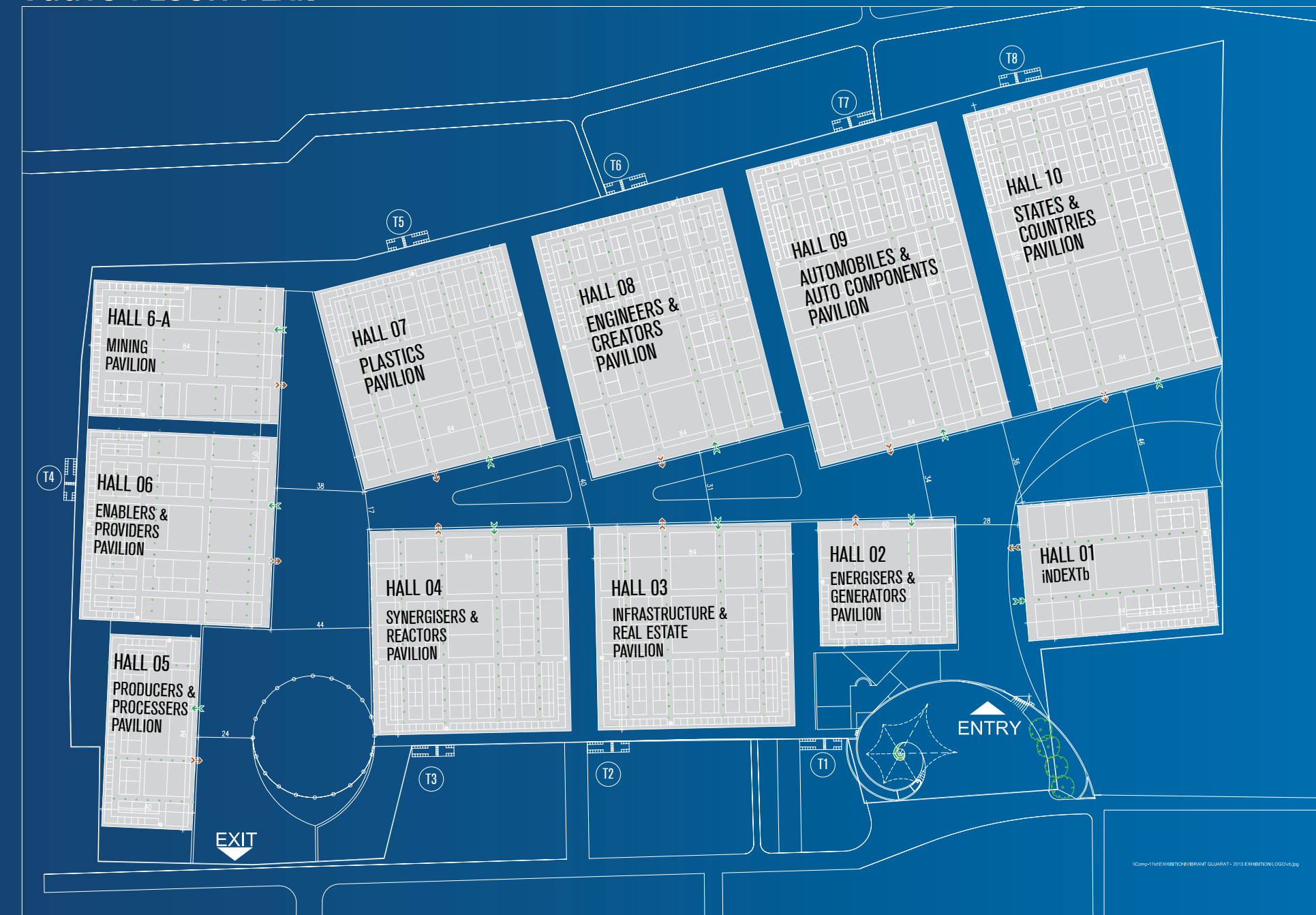
- India's renowned and one of the largest trade fair organizing company with a sound track record of organizing several successful events since last 13 years.
- All the exhibitions organized by K and D Communication Limited are approved by THE INDIA TRADE PROMOTION ORGANIZATION (ITPO) (A Govt. of India Enterprise).
- Joint Organizers of the Vibrant Gujarat Series of Exhibitions in association with the Govt. of Gujarat.
- First ever Event Management company to generate footfalls of more than 1,00,000 visitors in a single event.
- Optimum Brand Recall Rate by audience, visitors and participants with more than 62.78%\* repeat participation. (Conclusion: ENGIMACH: I-IV, ENGIMACH: VII And ENGIMACH-IX).
- Qualified professionals with strong presentation and communication skills.



Successfully established globally renowned brands



## VGGTS FLOOR PLAN\*



\* INDICATIVE PLAN SUBJECT TO CHANGE



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THE ALL SECTOR GLOBAL **B2B** INTERFACE

BOOK YOUR SPACE  
**TODAY**

#### PARTICIPATION COST

	Standard Booth (per sq mtr)	Bare Space (per sq mtr)
Indian	Rs 11000/-	Rs 10000/-
Foreign	USD 300	USD 275
Dealers/Agency	Rs 12000/	Rs 11000/

2 Side Open 15% Extra | 3 Side Open 25% Extra | 4 Side Open 30% Extra



Jointly Organized by



For more details:

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